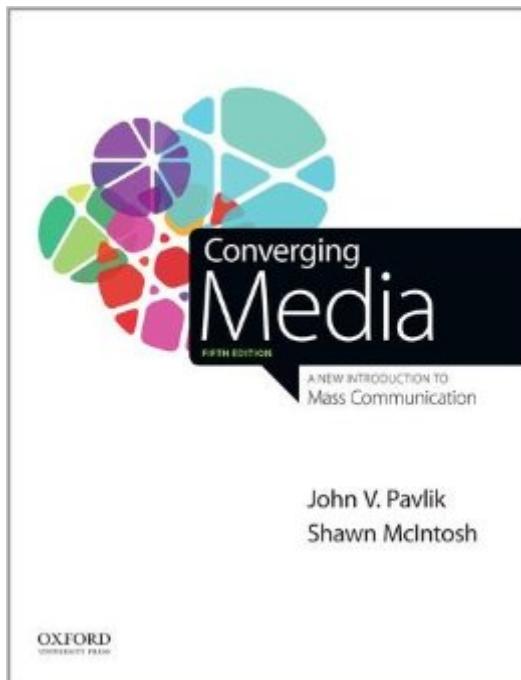


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Converging Media: A New Introduction To Mass Communication



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From reading news on tablets to video calling on smartphones, digital media has changed the ways in which we communicate. Placing convergence at the center of the discussion, *Converging Media: A New Introduction to Mass Communication*, Fifth Edition, uses the technologies we employ every day to explain our current media environment-and to consider where we might be headed.

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